

A DEEPER UNDERSTANDING

Researching an environment offers insight into the **quality of an environment** by identifying strengths and points of improvement and yields advice on **how the space can be optimized**. It also leads to an understanding of how the environment is used (or not used) and what the reasons are behind a probable mismatch of (parts of) a design.

An evaluation of a space prior to a design process (pre-design analysis) can serve as a basis for a **business case** and allows stakeholders and architects to integrate **meaningful advice** into the new design to make much better **informed design decisions** and choosing well considered design drivers.

Knowledge about the health, happiness and productivity of employees moreover allows for a **tailor-made design**, which is unique for every organization and meets the needs of employees for executing their work in an optimal way.

Researching the environment before as well as after a renewal or relocation offers insight into the **effectiveness of a design**. Looking at the influence of possible “hidden” variables like job demands or personal resources of employees moreover could initiate **organizational interventions** or personal coaching projects for employees to support and stimulate a more productive and healthy way of life.